

Department of Rural Development
(Government of Jharkhand)
Jharkhand State Livelihood Promotion Society

Inviting Expression of Interest from individual for Empanelment as Resource Persons

**Purpose: Extending Need Based Technical and Capacity Building Support to
Different Projects and Programs being implemented by JSLPS**

JSLPS is an autonomous Society created by Government of Jharkhand to bring social empowerment and reduce poverty through enhancement of poor's livelihoods and fostering convergence with Government programmes. JSLPS is currently running programmes like DAY-NRLM, DDU-GKY and JHIMDI. This expression of interest is floated for providing need based technical assistance to domains responsible for implementing said projects/programs. All interested is therefore requested to visit www.jslps.in and read all relevant information before proceeding further.

This expression of interest exclusively seeks application from those competent and eligible individuals to be empaneled with JSLPS and ready for providing agreed expert technical support as Resource Person on call basis to different project/programme domains of JSLPS. This is to clarify that this empanelment is purely a compilation of interest from suitable individual with agreement that this neither refers any commitment of work from JSLPS side nor any employment engagement with JSLPS. The services of Resource Persons are proposed to be engaged on need basis only for Specific Task or Need Based Technical Support. This empanelment shall be effective for FY 2025-26.

The broad areas of such tasks and support are as follow:

- I. Providing Technical support & Capacity building of State/District/Block unit – Field Staff and person in charge for successful implementation of various livelihoods interventions related to – Agriculture, Livestock, Horticulture, Fishery, Irrigation, Lac Cultivation, Bee Keeping and other allied services including Non-Farm livelihoods services.
- II. Providing Training & Technical support in fostering backward and forward market linkages of livelihoods (farm/non-farm) interventions including promotion of organic farming processes, Credit Linkage and marketing experience. Having good understanding about skill development and entrepreneur development for scaling Rural Micro Enterprise.
- III. Technical support in successful implementation of capacity building/trainings planned for staff, community institutions and community cadres in the areas of Social Mobilization, Institution Building (SHGs/VO/CLF/FPO etc.), Agri Financing, Farm Based Livelihood activities (Agriculture), Non-farm Livelihoods, Monitoring and Evaluation, Social Development (Gender Equality, Transgender, Elderly) PVTGs Development, Ultra Poor Development, Health & Nutrition, education and Convergence with Government Programmes/Schemes.
- IV. Providing Trainings and Capacity building of State/District/Block units/Field Staff/Community Cadres and Trainers/Community Institutions for successful implementation of various interventions / activities under Financial Inclusion [SHGs-Credit linkages/Digital Finance (Business Correspondent Agents/Internet Banking/UPI based Banking/etc.)/Enterprise Financing/Individual Financing /FPOs Financing/Insurance (Asset/Livestock/Crop/etc.)/Financial Literacy)/etc.]
- V. Provide technical support related to Editorial, Drafting and translation of content & communications for Development Sector. Provide input for Communication channels under various program interventions. Expertise in Software related to Coral Draw, In- Design, Photoshop, Illustrator, Photo Feature, Video Documentation will also be required.
- VI. Extending technical support in implementing FNHW (Food Nutrition Health and Water Sanitation

and Hygiene) other health related interventions for rural communities. Training & development will be required in rolling out and advocacy of IEC related to FNHW for behavioral change communication to CLF/VOs/SHGs and as per assignment and requirement. Complete holistic understanding essentially related to poverty alleviation, livelihoods, health, nutrition and WASH issues.

- VII. Assist and train Community Cadres and Field Thematic Coordinators in the preparation of Detail Project Report (DPR). Supporting Technical Capacity Building of Field Staffs or their equivalents and supporting them on Technical aspects. Providing technical support to Water User Groups in the blocks. Helping FTC to undertake and complete Technical Survey of Potential Irrigation Site.
- VIII. Technical training related to Basic & Advance MS- Office, Effective PPT Preparation and Presentation, Proper use of word file in different aspect, Data Analysis and its tool. Managerial Training related to Project Management, Time Management, Stress & Conflict Management, Team building etc.
- IX. Resource Person will be given independent assignment as per the their expertise with extensive field visits of different parts of Jharkhand. Their services may be accessed directly by District/Blocks/Community institutions to provide technical support to entrepreneurs, as and when required, under the interventions.
- X. Resource Person in Agriculture Convergence shall be able to conduct mapping of production and product in the identified clusters. Support preparation of production sale plan of crop. Technical assistance for ensuring MDI implementation and kisan card updating. Co-ordinate with SMMU/DMMU/BMMU for development of execution plan and developing implementation strategies for marketing. Backward & forward support to Farmer Producer Company on business model. Developing vegetable value chain and ensuring cool chamber function.
- XI. Prepare effective training modules for different stake holder and market player. Support training of cadre/s in marketing and nurturing them the take up the responsibility. Support in development of strategy for collectivization of agriculture products. Support in market study and planning effective business with stakeholder on B2B basis or on retail. Ensure timely payment of the produce to the farmers with online digital system. Support trainings at FPC and PG level with the support block and cluster staff. Ensure transaction entry in the MIS and formalities of FPO. Preparation and submission of financial as monthly reports in the prescribed format to the SMMU every month. IEC material preparation for quality checking and packing of materials as required by traders and market players.
- XII. Resource person for Livestock interventions – Provide Technical support for development of annual action plan, monthly action plan in coordination and consultation with District and Block officials. Preparation of effective outcome based developmental plan for goatry, poultry & Duckry programme to uplift the livelihood status of poor's. Strengthening the producer groups and higher level institution like Ajeevika Sansadhan Kendra (ASK) as Resource Center for Farmers & producer company/society. Backward & forward support to Resource Center for developing as an independent body or business model. Support the convergence model with Veterinary Department to implement the governmental schemes in NRLM area. Support preparation of effective training modules for different stake holder just like Community Livestock Manger, Aajeeviak Pashu Sakhi. Coordination with DMMU, BMMU & SMMU for effective plan & implementation. Technical support to the cadre/s in preparation of manure and feed and upscaling the intervention on professional way. Develop plan for ASK for managing trainings with the support of GRC coordinators and GRC body. Support in timely reporting of progress in MIS. Develop effective low cost preventive managerial practices to minimise the mortality rate in sector of small live-stock rearing at community level. To prepare and submit the financial as monthly reports in the prescribed format to the SMMU every month. To coordinate with the related line departments at the district level for facilitating convergent / multi-sect oral activities under the project.
- XIII. Provide Technical support in the enhancing the Monitoring & Evaluation (M&E) framework under NRLM. Design and execute impact assessment studies, surveys, and data-driven decision-making processes. Develop indicators, data collection tools, and methodologies to track program performance.

Conduct field visits to assess project implementation and ensure data quality. Analyze data, generate reports, and provide insights for program improvement. Build the capacity of field staff and stakeholders on M&E processes and tools. Prepare quality reports and presentations as per the need

- XIV. Assist and train participants on various aspects of IEC (Information, Education and Communication) materials for awareness, mobilization, branding, show-case the achievement etcetera with photography and videography of Deen Dayal Upadhyaya Grameen Kaushalya Yojna (DDU-GKY) and other Projects/Schemes. Support to conceptualize, draft, develop, write success story, transformation story, best practices, case study, posters, leaflet, hoardings, zingles, local song etcetera on DDU – GKY to showcase the program’s achievement and increase awareness as well as recognition of DDU-GKY and ROSHNI program.
- XV. Conceptualize, Draft, Develop and Conduct Management Development Training Program for various levels of internal and external staff of DDU-GKY to improve the management skills for quality enhancement. Conduct training program on tools and techniques of awareness, mobilization, counselling and methodology of training program under DDU-GKY. Analyse, assist and develop training manual, training content, and PPT on various segments of Skilling including Deen Dayal Upadhyaya Grameen Kaushalya Yojna for various stake-holders like Cadres and Staff. Develop training needs assessment format, assist and do training need assessment, and assist to develop trainer/resource pool for the cadres.
- XVI. Providing required technical support & training and capacity building support to external and internal staff of SRLM and PIAs’ at state to field level including cadres for smooth implementation and execution of Deen Dayal Upadhyaya Grameen Kaushalya Yojna a placement link training program.
- XVII. Individual women's enterprise financing- Retired banker/voluntarily retired from the bank. Working professionals from banks.
- XVIII. Asset Insurance (**Asset, Livestock and Crop**)- Professionals with rich experience in the insurance sector/company/related projects/related government or non-government or corporate sector programs.
- XIX. Support RSETI in credit linkage, follow up, training expert, Knowledge Management and IEC expert for designing of IEC & identification of case studies, Development of course modules and training modules, integration with PALASH brand, exploring markets/avenues for marketing of products produced by entrepreneurs etc.
- XX. Support the Admin functions by providing secretarial assistance and inputs. Development of Filing systems for all the domains. Equipped with technical skills of noting and taking notes, drafting of letters/orders/note-sheet.

The engagement of services of RPs should be taken on requirement basis only. This may be in accordance to work planned by the Domain/unit engaging services of RPs.

Category of State Resource Persons				
Area of eligibility	A	B	C	D
Post qualification Experience	10> Years	> 10-8 Years	> 7-5 Years	> 2 Years
Qualification	*Post Graduate Degree/Diploma in specialised subjects	*Post Graduate Degree/Diploma in specialised subjects	*Graduation in specialised subjects	*Graduation in specialised subjects
Skills	Very good communication skills both in Hindi & English. Knowledge of local knowledge shall be preferred.			

*minimum required academic qualification in specialized subjects and relevant experience with essential/desired skills are mentioned under “Required Qualifications & Experiences” section.

The categorization of Resource Person shall be on basis of consolidated weightage through assessment process of mandatory academic qualification, experience in the area of specialization and required set of knowledge & skills. **The per day resource fees and travel allowances of empaneled Resource Person shall be payable as per approved norms of JSLPS.**

The engagement of services may be communicated as – RPs, services will be taken on the basis of project/programme requirement which may vary from one month to another. Altogether services up to 15 days in a month will be admissible in general from the Unit head.

NOTE :- IN ANY CASE THIS ENGAGEMENT SHOULD NOT BE CONTINUOUS IN NATURE. IT IS NOT AN EMPLOYMENT WITH JSLPS BY ANY WAY. THE LIST OF EMPANELEMNET SHALL BE VALID ONLY FOR 1 YEAR.

Terms of engagement for RPs will be as follows:

- a. Monthly/Quarterly (as feasible) service requirement may be announced by the head of Domain with approval from unit head.
- b. Based on approval, RPs may be informed from concerned domain for seeking their respective services. Their consent may also be obtained for record.
- c. Rotation policy may be followed for engaging services of RPs, if available. For this a roster shall be followed by the Domain/Unit head. The rotation should follow the principle of equal opportunity to share their technical expertise as RPs, awarding engagement based on best suiting expertise. Domain head and Unit head shall maintain transparency in the engagement of RPs.
- d. District wise Local Resource Person or Expertise are also being invited to put up their application. Their service may require in case of District Specific Program/ Activities.

Required Qualifications & Experiences:

- I. 2 years’ full time Post graduate degree or 2 years full-time Post Graduate Diploma from recognized university in Rural Development/ Master of Rural Development / Business Administration/ Social Sciences/ Humanities with a holistic understanding in livelihood, social mobilization, Institution building, knowledge management, media, producers organization, financial inclusion, Non-Farm, procurement, M&E, skill development, Fishery, Honey cultivation, Sustainable agriculture, livestock, NTFP, Non Farm Livelihood (Rural Nano, Nano Growth Potential & Micro enterprise development and exposure in branding, packaging, marketing, procurement, supply chain management) and profound understanding of data usage and analytics. The expert should have a minimum of **5 years of post-qualification** experience. Correspondence Degree in above mentioned qualification with minimum **7 years of post-qualification** experience may be considered for empanelment.
- II. 2 years’ full time Regular Post Graduate/ Diploma in Rural Development/ Master of Rural Development / Business Administration/ Social Sciences/ Humanities from a recognized University /institute. The desired candidate should have a minimum of **5 years of post-qualification** experience. The experience should essentially be of in rural development/ poverty alleviation / livelihoods / health, nutrition and WASH issues/ Panchayati Raj/experience of working with People with disability/ women and child related legal issues/ labour related law/ Socio psychological counselling expert. The desired candidate must be having experience of working with community institutions -federations and financial inclusion work and projects run by Governments, / Reputed NGOs and CSR initiatives. Correspondence Degree in above mention qualification with minimum **7 years of post-qualification** experience can also submit EoI.
- III. 2 years’ full time Post Graduate Degree/2 years full-time Diploma from recognized university in any stream/ Rural Management/Social Work/Statistics/Economics/Commerce/MBA from Recognized

University/Institution. The candidate should have a minimum of **5 years of post-qualification experience** and exposure to SHGs-Credit linkages/Digital Finance/Enterprise Financing/Individual Financing, FPOs Financing/Insurance (Asset/Livestock/Crop/etc.)/Financial Literacy/ etc. Must have good computer and data analysis skills. Correspondence Degree in above mention qualification with minimum **7 years of post-qualification experience** can also submit EoI.

- IV. B. Tech in Agriculture/Civil Engineering or Agriculture Engineering from reputed Institute/university with minimum of **5 years of post-qualification** or with Diploma in Agriculture/Civil Engineering of with **5 years of post-qualification experience** in similar projects or Solar Lift Irrigation Schemes and agriculture related work.
- V. 2 years' full time Regular Post-Graduation in Journalism & Mass Communication with minimum **3 years or more post-qualification work experience** in Graphics Designing or Editorial, Drafting and translation of content & communications for Development Sector. Graduation in any stream with Diploma in Graphics Designing or Diploma in Photography & Video Production with minimum **2 years of post-qualification work experience**. Expertise in Software related to Coral Draw, In- Design, Photoshop, Illustrator, Photo Feature, Video Documentation will be given additional preference.
- VI. 2 years' Full time regular MCA/M.Tech / M.Sc. – IT/ with **5 years' work experience** in Basic & Advance MS- Office, Effective PPT Preparation and Presentation, Proper use of word file in different aspect, Data Analysis and its tool. 2 year full-time MBA (Human Resources)/MARD/MSW/M. Sc. Agribusiness/MA in Economics with good documentation, Training and Communication skills having certified trainer skill.
- VII. 2 years' full time Post Graduate Degree/2 years full-time Diploma from recognized university with **5 years' work experience** in Social Work/Rural Management/Statistics/Economics/ Commerce from Recognized University/Institution with profound understanding of data usage and analytics. Person with exposure to Crop Insurance, Compliances of Companies, Asset Insurance, Bank lending procedures shall be preferred. Correspondence Degree in above mention qualification with minimum **7 years of post-qualification experience** can also submit EoI.
- VIII. Persons having 4 years' full time degree/diploma in Agriculture and Allied subject/Fishery/Horticulture/Veterinary or other relevant subject with minimum **3 years post qualification experience** from recognized university/institution can also submit EoI.
- IX. Bankers (including retired Bankers) from either scale 2, 3 or 4 from any nationalized or Private Bank. Must have good computer and data analysis skills. For providing technical trainings and capacity building under Digital Finance candidate should possess Bachelor Degree in any discipline with at least **3 years of work experience** in implementing and monitoring Digital Finance. Must have good computer and data analysis skills.
- X. **Retired scientists from ICAR, IINRG, IFP, BHU, CIMAP** are also invited for empanelment as RP. Hands on experience on Aromatic and Medicinal Plants, Scientific Lah cultivation and Apiculture shall be added advantage.
- XI. 2 years' full time Post Graduate degree in Fisheries Science (M. F. Sc.) or M. Sc. Aquaculture/Fishery/Pisciculture or M. Sc. Zoology with specialization in Fisheries. Candidate having working experience in fisheries related projects of ICAR/CSIR/State Govt./NGOs or other organization with fishery-based activities for poverty reduction, livelihoods generation, fishery development, training and capacity building of fish farmers, etc type of projects/programmes shall be preferred.
- XII. MBA preferably in Rural Development, Finance/Marketing/Mass Communication/Education etc. The resource persons should have minimum of 5 years or more experience in skill development, marketing exposure, Skill training, establishment of nano enterprises, credit linkage, Content and Module development, IEC etc. The above positions require the majority of the time at the field level i.e. movement to the districts of Jharkhand and the willing candidate should have a passion for working at the field level.

- XIII. Degree / Diploma in CA, MBA / ICWA / CS / LLB / MCA / Fashion Technology / Food Technology / Transportation & Logistics / Hotel management & Hospitality management / Mechanical Engineering / Civil Engineering / Micro Food Processing / Retail Chain Network Management / Multichannel Marketing / e Marketing / ERP Software development / Graphic Design / Packaging / Logistics and Transportation / Biotechnology / Retail Chain Management.

Master's degree in chemistry, microbiology, biochemistry, food technology, or related subjects.

BE/B Tech in food technology, dairy technology, or oil technology- Minimum 3 years and above proven work experience in similar program / sector of Govt. or Private Sector in Branding, Marketing, Retail, Mall Operation, Online marketing, Designing, Advertisement, Finance Management, Sales management, Hotel Management, Cloud Kitchen Management, Food Retail Chain Management., Retired Bank Officials, Experience in performing chemical and microbiological analyses.

- XIV. Postgraduate degree in Rural Management, Social Sciences, Development Studies, Statistics, or a related field. **Minimum 5 years or more experience in M&E**, preferably in rural development, livelihoods, or similar government/NGO programs. Strong knowledge of quantitative and qualitative research methodologies. Proficiency in data analysis software is desirable. Experience in managing/ analysing large-scale data systems and MIS for rural development projects. Excellent report-writing and presentation skills. Ability to work with diverse stakeholders, including government departments and community-based organizations.

- XV. Master/ Post – Graduate Degree in any stream (technical/ non-technical/ professional) with at least 5 years of post-qualification work experience of teaching or training Or Graduation (technical/ non-technical/ professional) in any stream with 8 years of post-qualification work experience of teaching or training. Teaching in university/ college / school or training in Skill Development (preferably DDU-GKY) or research and writing. Preferences will be given to following degree holders JRF/ PhD/ Doctorate / M.Phil./ M.Ed. / B.Ed., empaneled resource person at National/ State Level with government institute/ department/ university/ college, and possess certificates of MoT (Master of Trainer)/ PACE (Personal Advancement and Career Enhancement) / ToT (Training of Trainer) of relevant area etcetera.

- XVI. Retired person from State Secretariat Services/ Central Secretariat Services and must have experience of providing secretarial assistance as Clerk or Head clerk for at least 15 Years in any Govt. Department. Good proficiency in Hindi and English Typing with Drafting ability shall be required.

Required Skills

- a. Person should have profound understanding on “Dimensions of Poverty” and “Social-Economic-Cultural issues”, “Gender issues”, “Livelihood” in the context of Jharkhand.
- b. S/he should be comfortable in working on computers using Internet and E-mail, Word Documents, Excel Sheet, and Power Point Presentations.
- c. Person must have good communication skills (both oral and writing) in Hindi and English. Knowledge of local language and culture would be an added advantage at the time of empanelment, if other criteria is well met.
- d. Candidates with Knowledge of local languages and experience of working in Jharkhand shall be given preference.
- e. Desirable: Understanding of the social sector programs relating to social development considering to livestock management
- f. Experience of capacity building, working with NGOs; and demonstrated planning, management and supervisory skills;
- g. Ability to work in a team and willingness to travel extensively.
- h. Experience working with NRLM or similar large-scale rural development programs.
- i. Knowledge of Jharkhand’s socio-economic landscape and rural development challenges.

The engagement of services of RPs should be taken on requirement basis only. This may be in accordance to work planned by the Domain/unit engaging services of RPs. **In any case this engagement should not be continuous in nature. It is not an employment with JSLPS by any way.**

The engagement of services may be communicated as – RPs, services will be taken on the basis of project/programme requirement which may vary from one month to another. Altogether services up to 15 days in a month will be admissible in general from the Unit head.

Interested candidates full-filling the above mentioned eligibility criteria on educational qualification and length of experience may send expression of interest in form, as annexed below, of a covering letter which must be coupled with (i) Latest CV in prescribed format only; and (ii) a write up (in English/Hindi only and not exceeding 300 words) on “**Why do you think you are suitable for the assignment?**” latest by **31st May 2025** through email only to resourceperson.jslps@gmail.com with subject line as “**EOI for RP**”. Expression of Interest without covering letter or CV not in prescribed format or not attached with required write-up will not be considered for further empanelment process.

Communication received other than prescribed email will NOT be entertained.

Jharkhand State Livelihood Promotion Society
Format of CV (to be attached with Covering Letter EoI)

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1. **Name** : _____
2. **Father's Name** : _____
3. **Date of Birth and age** : _____
4. **Gender** : _____
5. **Marital Status** : _____
6. **Address for Correspondence:** _____
7. **E-Mail** : _____
8. **Contact No.** : _____
9. **Professional & Educational Qualification:** (In descending order, up to SSC/Class X)

Degree/ Diploma Certificate	Year of passing	College/ Institute	Board/Unive rsity / Institution	Subject s	Marks / Division

10. Total Experience (in years): (Starting from recent employer)

Sl. No.	Name of Organization / Institution	Designation	Tenure (From and To & Years and Months)	Responsibility/ Assignment	Tasks Accomplished/ Achievement

11. Relevant Experience¹ (in years): _____

12. Any relevant work experience or recent assignment in the area (Please mention: Yes/No)

If Yes: (Please summarize in not less than 100 words) – This is in addition to the write up sought.

13. Any Publications:

14. Languages:

Language	Read	Write	Speak
English			
Hindi			
Local Language 1			
Local Language 2			

14. Computer Proficiency:

15. Any other information, applicant may like to give (but not more than 100 words):

¹*Please mention specific relevant details only. Irrelevant/vague description will not be considered. Quality of description in this section will very much matter in shortlisting process.*

Enclosure: WRITE UP on “Why do you think you are suitable for the assignment?”